GNG COMMUNITY — TYPOGRAPHY & COLOUR GUIDE

Use the information provided below to ensure the correct GNG branding such as font types and the colour palette is consistent with our concept branding.

TYPOGRAPHY GUIDE

ROBOTO FONT
The Roboto font is the main font used within the GNG concept

Headline text: Roboto bold
Subheadings: Roboto regular
Body text: Roboto thin

We are community marketing
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COMENIA SANSFONT
The Comenia Sans font is used for the GNG logo wordmark

Comenia Sans bold

We are community marketing

COLOUR GUIDE

THE GNG COLOURS
These colours are the ones associated with the GNG branding

Colour	Hex	Gradient	Gradient range
Red hat NFT:	#FF3366	Gradient:	#FF3868 - #FF6B57
Yellow hat NFT:	#FFCC33	Gradient:	#F5A81E - #FAEC21
Green hat NFT:	#339933	Gradient:	#39B34A - #9CDC3F
Blue hat NFT:	#0066CC	Gradient:	#0171E3 - #3FB8F3
Silver hat NFT:	#666666	Gradient:	#666666 - #B1B1B1
Gold hat NFT:	#9E712C	Gradient:	#714815 - #CCA647