



# LOGO USAGE GUIDE

We love our logo, so we made this guide to ensure it always looks its best. The GNG logo comes in 3 arrangements and consists of two parts, the wordmark, and the Glyph.

## THE LOGO

### THE GLYPH

The GNG glyph may be used without the wordmark in cases where the GNG brand has already been established.



### THE WORDMARK

The GNG wordmark should not be used without the Glyph



## COLOR

The full-color version GNG logo may only be used on backgrounds with sufficient contrast so that the logo is clearly visible.

The full-color GNG logo may never be printed, as the colors in the logo cannot be reproduced in CMYK. The full-color GNG logo may be used on displays only.



## ARRANGEMENTS

There are three logo arrangements; Horizontal, Stacked, and Glyph.



Glyph



Horizontal



Stacked